



Over 60% of the population in our area will be over age 55 in 2010

Where will your workforce come from?

Locally 80% of our jobs don't require a 4 year degree, but do require post-secondary training

Do students know what education requirements are needed to work in your field?

Area schools have been forced to eliminate out of classroom experiences due to budget shortfalls

How will this generation know about career opportunities with your industry?

Meet your future workforce and introduce them to a career in your field.

Make plans to participate in the Bridges Career Exploration Day. This second annual event will be held at Cragun's Resort in the Sports Centre on Tuesday, November 18 from 9:30 a.m. to 2 p.m.

Nearly 1,500 students from 22 participating school districts will be eager to learn more about a career in your field.

Get your message out by simply choosing to do the following:

- set-up a staffed information table,
- provide a hands-on demonstration, or
- lead a breakout session

Your participation is free and you will receive booth space, table, and two chairs.

Space is limited. Act now.

If you're interested in showcasing your careers in this exciting event, please return the registration form on the back. If you have questions, please contact Mary Gottsch at (218) 822-7117, 800-450-2838 x117, or mgottsch@explorebrainerdlakes.com.

This event is not a job fair nor can products or services be sold at this event.

Bridges Career Academies and Workplace Connection are funded in part by the following funding organizations: Blandin Foundation, Initiative Foundation, Central Lakes Carl Perkins/Tech Prep Consortium, and Crow Wing Power.



"Seeing all those different businesses in one place made me think about my future and what I'm going to do. It opened my eyes to a world I never experienced before."

Harlan W., Area High School Student



"You ask, 'What if I train them and they leave?' I say, 'What if you don't and they stay?'"

Henry C. Humphreys



"Bringing in a CNC Mill and Lathe for the Career Exploration Day was a great way to interact with the students. Lakeland Mold teamed up with four other area manufacturers to provide a variety of information to students to help them understand that careers in manufacturing offer competitive wages."

Steve Lackner, Lakeland Mold

BRIDGES CAREER EXPLORATION DAY REGISTRATION

Event Date: Tuesday, November 18, 2008

Time: 9:30 am – 2 pm

Location: Cragun's Resort - Sports Centre

Hosted by: Bridges Career Academies and Workplace Connection, Brainerd Lakes Chamber, Central Lakes College, Central Lakes Carl Perkins/Tech Prep Consortium, Blandin Foundation and Initiative Foundation

Commitment Deadline: September 15, 2008 (To be included in the marketing)

Schedules for set-up and takedown will be determined after the registration deadline. More information to follow.

Yes, I want to reserve a space for my business at the Bridges Career Exploration Day.

Company Name _____

Contact Person _____ Email Address _____

Mailing Address _____ City _____ Zip _____

Phone _____ Fax _____

Please read each item carefully. *Your initials will confirm that you understand the terms of the event.*

- _____ Yes, I would like to provide handouts to the students. I understand that I need to provide information on, education, salary and career opportunities in the field and/or business I represent.
- _____ Yes, I understand that we are encouraged but not limited to interactive and hands-on experience for the students.
- _____ Yes, I am interested in providing a mini workshop or breakout session at the event
- _____ Yes, I understand that I will have free internet access at my booth.
- _____ Yes, I understand that I can not sell any products or services to the students
- _____ Yes, I understand that this is NOT a Job Fair.
- _____ Yes, I understand participation as a business is FREE.

Special Space Requests (NOTE: Only a limited number of each of the following is available.)

- I will need power at my location.
- I will need wall space.
- Booth space: How many spaces will you need (8' x 10') _____
- Yes, I would like to donate a prize for the student prize drawings. Please contact me.

RETURN THIS APPLICATION TO:

Bridges Workplace Connection/Brainerd Lakes Chamber, P.O. Box 356, Brainerd, MN 56401, fax (218) 829-8199 or email mgottsch@explorebrainerdlakes.com

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