



# Connect Learning & Earning

*An opportunity for your business to make a difference with tomorrow's workforce.*

## What is Bridges Workplace Connection?

The Bridges Workplace Connection is a bridge between education and business for work-based learning experiences, managed by the Brainerd Lakes Chamber in partnership with Central Lakes College and 22 area school districts. Research confirms that a workplace connection creates relevance, guides career and educational goals, and connects regional employers with graduates.

### **What you receive for participating:**

- Interaction with your future employees
- Ability to educate students now about your business and the skills they will need to succeed
- A single contact for multiple school districts
- Hands-on website at [www.bridgesconnection.org](http://www.bridgesconnection.org)
- Concise communication

### **Key functions include coordination of:**

- Business Tours
- Job shadow experiences
- Career Exploration Day.
- Speakers Bureau
- Teachers in the workplace

## Say "YES" to Connecting Learning & Earning

Check the items that you would like to participate in and return form to Bridges Workplace Connection, 124 North 6<sup>th</sup> Street, Brainerd, MN 56401, fax (218) 829-8199, phone (218) 822-7117, or [mgottsch@explorebrainerdlakes.com](mailto:mgottsch@explorebrainerdlakes.com).

### BUSINESS TOURS

Group of students and teacher touring your facility to learn more about occupations and work environment. Approximate time: 30-90 minutes

### JOB SHADOWING

Students shadow employees at your business to learn about a particular occupation or industry. Approximate time: 2-3 hours

### CAREER EXPLORATION DAY

Your employees participate in a half to full day event collaborating with other professionals in the same occupation to provide hands-on interaction for 2,000+ students so they can be given a glimpse of what a career in your field would be like. Approximate time: 6-10 hours

### SPEAKERS BUREAU

Your employees will do classroom presentations on their occupation and/or topic of expertise as requested by high school instructors. Approximate time: 1 hour

### TEACHERS IN THE WORKPLACE

Your business would host educators so they can observe an experience real-life application of the understand areas they teach, discuss workplace realities, and share the skills needed for success. Approximate time: 2-3 hours

## Sign-up Form

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

List occupations/career areas you could share at your business: \_\_\_\_\_